BRITA PRO

THROUGHOUT YOUR HOME. THROUGHOUT YOUR LIFE.



REDUCES PFAS, VIRUSES, CYSTS, VOC, PHARMACEUTICALS, LEAD & BACTERIA

Unmatched Filtration | Superior Performance | EPA P231 Certified | Enhanced Taste and Clarity Improved Health Potential | Remove PFAS ("forever chemicals") and a variety of pharmaceutical compounds Removes Lead & VOC's | Removes Viruses, Cysts & Bacteria | Encourages Healthy Hydration Reduced Reliance on Bottled Water | Cleaner Cooking and Food Preparation | Enhanced Taste of Food | Purer Ice Cubes



MICROBIOLOGICAL

Introducing the Microbiological Purifier: Your Ultimate Water Defense Upgrade Your Water Quality Today

Experience the Power of Pure Water:

Unmatched Filtration

Our advanced 1-stage filter is a technological marvel, designed to eliminate a wide range of contaminants, including PFAS, Viruses, Cysts, VOCs, Pharmaceuticals, Lead, and Bacteria. It's a groundbreaking purifier for your drinking & cooking water.

EPA P231 Certified

Backed by rigorous testing and certification, our purifier provides unparalleled protection against harmful microorganisms. The EPA P231 certification is a testament to our commitment to delivering the highest quality water filtration solutions.

Superior Performance

Enjoy a high flow rate without compromising filtration efficiency. Our system delivers clean, refreshing water while removing even the most stubborn contaminants, ensuring that you and your family have access to pure, safer drinking & cooking water always.

Easy Installation and Maintenance

Designed for hassle-free use, our purifier is simple to install and maintain. With easy filter changes and regular flushing, you can enjoy clean water with minimal effort. Our intuitive design makes it easy for anyone to use, regardless of their technical expertise.

Environmental Friendly

Our landfill-safe filtration media ensures a sustainable and eco-friendly solution for your home. By choosing our purifier, you're not only protecting your health but also contributing to a cleaner planet.

Trusted Quality

This system is manufactured in an IAPMO certified facility and certified by IAPMO R&T to meet NSF/ANSI Standard 42, 53, 401, P231, P473 & P477 giving you the assurance of a safe and reliable product for removing a wide range of contaminants, including PFAS, Viruses, Cysts, VOCs, Pharmaceuticals, Lead, and Bacteria in your drinking and cooking water.



Protect Your Family's Health and Well-being:

Eliminate Harmful Microbes

Our purifier removes 99.999% of Viruses, Cysts, and Bacteria, safeguarding your family from waterborne illnesses. This is especially important for young children, the elderly, and individuals with weakened immune systems.

Reduce Heavy Metals

Heavy metals like Lead, VOCs, Pharmaceuticals, and PFOA/PFOS can pose serious health risks. Our purifier effectively removes these contaminants, ensuring that your drinking & cooking water is safer and purer.

Experience the Difference

Taste the purity and freshness of water that's free from contaminants. Our purifier delivers noticeably cleaner and better-tasting water, enhancing your overall drinking experience.

Invest in Your Family's Health.

Contact us for a consultation and start experiencing the benefits of clean water.



Brita PRO NSF Performance Data

Brita PRO products are tested and verified to NSF/ANSI standards. The standard(s) tested and certified for each product is identified on all performance data sheets and manuals. Test data certified by IAPMO R&T.

NSF/ANSI 42 - Aesthetic Effects

Contaminant	Percent Reduction	Influent challenge concentration (mg/L unless specified)	Maximum permissible product water concentration (mg/L unless specified)
CHLORAMINE	>97.5%	3.0 +/- 10%	0.5
CHLORINE	>97.5%	2.0 ± 10%	≥ 50%
Particulate Class I	99.8%	min. 10,000 particles/mL	≥ 85%

NSF/ANSI 53 - Health Effects

Contaminant	Percent Reduction	Influent challenge concentration (mg/L unless specified)	Maximum permissible product water concentration (mg/L unless specified)
ALACHLOR	>98%	0.050	0.001
ARSENIC (pH 6.5)	>97.9%	0.050 ± 10%	0.010
ARSENIC (pH 8.5)	97.6%	0.050 ± 10%	0.010
ASBESTOS	>99%	10 ⁷ to 10 ⁸ filbers/L	99%
ATRAZINE	>97%	0.100	0.003
BENZENE	>99%	0.081	0.001
BROMODICHLOROMETHANE (TTHM)	>99.8%	0.300	0.015
BROMOFORM (TTHM)	>99.8%	0.300	0.015
CARBOFURAN (Furadan)	>99%	0.19	0.001
CARBON TETRACHLORIDE	98%	0.078	0.0018
CHLORDANE	>99.5%	0.040 ± 10%	0.002
CHLOROBENZENE (Monochlorobenzene)	>99%	0.077	0.001
CHLOROPICRIN	99%	0.015	0.0002
CHLOROFORM (TTHM) (surrogate chemical)	>99.8%	0.300	0.015
Cryptosporidium (CYST)	99.95%	minimum 50,000/L	99.95% reduction requirement
CYST	99.99%	min. 50,000/L	99.95%
2, 4-D	98%	0.110	0.0017
DBCP (see Dibromochloropropane)	>99%	0.052	0.00002
1,2-DCA (see 1,2-DICHLOROETHANE)	95%	0.088	0.0048
1,1-DCE (see 1,1-DICHLOROETHYLENE)	>99%	0.083	0.001

Contaminant	Percent Reduction	Influent challenge concentration (mg/L unless specified)	Maximum permissible product water concentration (mg/L unless specified)
DIBROMOCHLOROMETHANE	>99.8%	0.300	0.015
DIBROMOCHLOROPROPANE (DBCP)	>99%	0.052	0.00002
o-DICHLOROBENZENE (1,2 Dichlorobenzene)	>99%	0.080	0.001
p-DICHLOROBENZENE (para-Dichlorobenzene)	>98%	0.040	0.001
1,2-DICHLOROETHANE (1,2-DCA)	95%	0.088	0.0048
1,1-DICHLOROETHYLENE (1,1-DCE)	>99%	0.083	0.001
CIS-1,2-DICHLOROETHYLENE	>99%	0.170	0.0005
TRANS-1,2- DICHLOROETHYLENE	>99%	0.086	0.001
1,2-DICHLOROPROPANE	>99%	0.080	0.001
CIS-1,3- DICHLOROPROPYLENE	>99%	0.079	0.001
DINOSEB	99%	0.170	0.0002
EDB (see ETHYLENE DIBROMIDE)	>99%	0.044	0.00002
ENDRIN	99%	0.053	0.00059
Entamoeba (see CYSTS)	99.95%	minimum 50,000/L	99.95% reduction requirement
ETHYLBENZENE	>99%	0.088	0.001
ETHYLENE DIBROMIDE (EDB)	>99%	0.044	0.00002
Furadan (see CARBOFURAN)	>99%	0.19	0.001
Giardia Lamblia (see CYST)	>99.95%	minimum 50,000/L	99.95% reduction requirement
HALOACETONITRILES (HAN)			
BROMOCHLOROACETONITRILE	98%	0.022	0.0005
DIBROMOACETONITRILE	98%	0.024	0.0006
DICHLOROACETONITRILE	98%	0.0096	0.0002
TRICHLOROACETONITRILE	98%	0.015	0.0003
HALOKETONES (HK):	<u> </u>		
1,1-DICHLORO-2-PROPANONE	99%	0.0072	0.0001
1,1,1-TRICHLORO-2-PROPANONE	96%	0.0082	0.0003
HEPTACHLOR	>99%	0.25	0.00001
HEPTACHLOR EPOXIDE	98%	0.0107	0.0002
HEXACHLOROBUTADIENE	>98%	0.044	0.001
HEXACHLOROCYCLOPENTADIENE	>99%	0.060	0.000002
LEAD (pH 6.5)	>99.3%	0.15 ± 10%	0.010
LEAD (pH 8.5)	>99.3%	0.15 ± 10%	0.010
LINDANE	>99%	0.055	0.00001
MERCURY (pH 6.5)	>96.6%	0.006 ± 10%	0.002
MERCURY (pH 8.5)	>96.7%	0.006 ± 10%	0.002
METHOXYCHLOR	>99%	0.050	0.0001
Methylbenzene (see TOLUENE)	>99%	0.078	0.001
Monochlorobenzene (see CHLOROBENZENE)	>99%	0.077	0.001
MTBE (methyl tert-butyl ether)	97%	0.015 ± 20%	0.005
POLYCHLORINATED BIPHENYLS (PCBs , Aroclor 1260)	>99.9%	0.01 +/- 10%	0.0005
PCB	>97%	0.01 ± 10%	0.0005
PCE (see TETRACHLOROETHYLENE)	>99%	0.081	0.001
PENTACHLOROPHENOL	>99%	0.096	0.001
Perchlorobutadiene (see HEXACHLOROBUTADIENE)	>98%	0.044	0.001
Propylene Dichloride (see 1,2 -DICHLOROPROPANE)	>99%	0.080	0.001
RADON	95%	4000 ± 1000 pCi/L	300 pCi/L
SIMAZINE	>97%	0.120	0.004
Silvex (see 2,4,5-TP)	99%	0.270	0.0016

Contaminant	Percent Reduction	Influent challenge concentration (mg/L unless specified)	Maximum permissible product water concentration (mg/L unless specified)
STYRENE (Vinylbenzene)	>99%	0.150	0.0005
1,1,1-TCA (see 1,1,1 - TRICHLOROETHANE)	95%	0.084	0.0046
TCE (see TRICHLOROETHYLENE)	>99%	0.180	0.0010
1,1,2,2- TETRACHLOROETHANE	>99%	0.081	0.001
TETRACHLOROETHYLENE	>99%	0.081	0.001
TOLUENE (Methylbenzene)	>99%	0.078	0.001
TOXAPHENE	>95%	0.015 ± 10%	0.003
Toxoplasma (see CYSTS)	99.95%	minimum 50,000/L	99.95% reduction requirement
2,4,5-TP (Silvex)	99%	0.270	0.0016
TRIBROMOACETIC ACID	>99%	0.042	0.001
1,2,4 TRICHLOROBENZENE (Unsymtrichlorobenzene)	>99%	0.160	0.0005
1,1,1-TRICHLOROETHANE (1,1,1-TCA)	95%	0.084	0.0046
1,1,2-TRICHLOROETHANE	>99%	0.150	0.0005
TRICHLOROETHYLENE (TCE)	>99%	0.180	0.0010
TRIHALOMETHANES (TTHM) (Chloroform; Bromoform; Bromodichloromethane; Dibromochloromethane)	>99.8%	0.300	0.015
TURBIDITY	99.0%	11 ± 1 NTU	0.5 NTU
Unsym-Trichlorobenzene	>99%	0.160	0.0005
Vinylbenzene (see STYRENE)	>99%	0.150	0.0005
XYLENES (TOTAL)	>99%	0.070	0.001

Standard 401- Emerging Contaminants

Contaminant	Percent Reduction	Influent challenge concentration (mg/L unless specified)	Maximum permissible product water concentration (mg/L unless specified)
Group I			
Atenolol	>96.4%	200 ± 20%	0.00003
Carbamazepine	>98.5%	1400 ± 20%	0.0002
DEET	>98.6%	1401 ± 20%	0.0002
Linuron	>96.5%	140 ± 20%	0.00002
Meprobamate	>95.3%	400 ± 20%	0.00006
Metolachlor	>98.7%	1400 ± 20%	0.0002
Trimethoprim	>96.8%	140 ± 20%	0.00002
Group II			
TCEP (Group 2)	>98.0%	5000 ± 20%	0.0007
TCPP (Group 2)	>97.9%	5000 ± 20%	0.0007
Group III			
Bisphenol A (Group 3)	>99.0%	2000 ± 20%	0.0003
Estrone (Group 3)	>96.6%	140 ± 20%	0.00002
Ibuprofen (Group3)	>95.1%	400 ± 20%	0.00006
Naproxen (Group 3)	>96.4%	140 ± 20%	0.00002
Nonyl phenol (Group 3)	>95.6%	1400 ± 20%	0.0002
Phenytoin (Group 3)	>95.4%	200 ± 20%	0.00003

NSF/ANSI Protocol P231 - Viruses & Bacteria

Contaminant	Percent Reduction	Influent challenge concentration (mg/L unless specified)	Maximum permissible product water concentration (mg/L unless specified)
Bacteria, R. Terringena (ATCC-33257)	≥ 99.9999%	2.8 x 107/100 mL	
Virus, MS2 (ATCC-15597-B1)	≥ 99.99%	4.3 x 10⁴/mL	

NSF Protocol P473 - PFOA/PFOS

Contaminant	Percent Reduction	Influent challenge concentration (mg/L unless specified)	Maximum permissible product water concentration (mg/L unless specified)
PFOA/PFOS	>99.5%	0.0015 ± 10%***	0.00007

NSF Protocol P477 - Microcystin

Contaminant	Percent Reduction	Influent challenge concentration (mg/L unless specified)	Maximum permissible product water concentration (mg/L unless specified)
Microcystin	99.5%	0.004 ± 10%	0.0003